

## SRIW welcomes Alibaba Cloud as new member

*Berlin, 18 August 2020.* - **Selbstregulierung Informationswirtschaft e.V. welcomes Alibaba Cloud (Singapore Private Limited) as new member.**

“Alibaba Cloud is one of the world's leading providers of cloud services and has cooperated successfully with SRIW on the development and implementation of credible co-regulation, for example within the EU Cloud Code of Conduct and the drafting of Standard Data Protection Clauses. We are therefore very much looking forward to Alibaba Cloud extending its efforts and activities to establish credible self- and co-regulatory frameworks in the context of the membership”, says Dr. Claus-Dieter Ulmer, chairman of the executive board of SRIW and Global Data Privacy Officer and Senior Vice President Group Privacy at Deutsche Telekom.

„Becoming a member of SRIW is a cornerstone of our position as a trusted and reliable partner for customers, regulators, and key stakeholders in Europe. We are excited and honoured to deepen our successful collaboration with SRIW and together develop innovation-friendly and balanced regulatory approaches, such as monitored Codes of Conduct”, says Selina Yuan, President of International Business, Alibaba Cloud Intelligence.

### **About SRIW**

The [SRIW](#) was founded in 2011 as an independent, private monitoring body for sector-specific codes of conduct. Since its foundation, the primary objective has been to provide the necessary independent structures to develop, manage and monitor sector-specific codes of conduct in a credible and effective manner, including complaints procedures. Derived from these values and purposes, the SRIW sees itself as a multiplier and credible partner for the development, implementation, and dissemination of innovation-friendly regulatory approaches in the information economy. The goal is to establish innovation-friendly and modern policymaking through credible and effective self- and co-regulation, especially in data and consumer protection.

### **About Alibaba Cloud**

Established in 2009, [Alibaba Cloud](#), the cloud computing and data intelligence arm of Alibaba Group, is among the world's top three IaaS providers, according to Gartner, and the largest provider of public cloud services in China, according to IDC. Alibaba Cloud provides a comprehensive suite of cloud computing services to businesses worldwide, including merchants doing business on Alibaba Group marketplaces, start-ups, corporations and government organisations. Alibaba Cloud is the official Cloud Services Partner of the International Olympic Committee.